

“MIDDLEWEIGHT MADNESS”

GENNADY “GGG” GOLOVKIN VS. DANIEL “THE MIRACLE MAN” JACOBS WORLD MIDDLEWEIGHT CHAMPIONSHIP

TICKETS MOVING VERY FAST FOR SATURDAY, MARCH 18, 2017 AT MADISON SQUARE GARDEN!!

NEW YORK CITY (December 28, 2016) Tickets are moving very fast for the World Middleweight Championship on Saturday, March 18, 2017, at Madison Square Garden between Unified Middleweight World Champion (WBC, WBA, IBF, IBO), **GENNADY “GGG” GOLOVKIN**, (36-0, 33 KO's) and WBA Middleweight Champion and Mandatory Challenger, Brooklyn's **DANIEL “THE MIRACLE MAN” JACOBS**, (32-1, 29 KO's).

“We're very happy with the results from a very strong pre-sale and the first days of sales particularly given that it was over the Christmas holiday weekend,” said Tom Loeffler, Managing Director of K2 Promotions. “We're ahead of our pace from the last time Gennady sold-out Madison Square Garden in October 2015 especially with the strong added interest we've seen with Danny Jacobs being from Brooklyn. We look forward to another memorable evening inside the ‘Mecca of Boxing’ where the two best middleweights will fight each other in front of a capacity crowd.”

Presented by K2 Promotions, tickets for **“MIDDLEWEIGHT MADNESS”** priced at \$1000, \$600, \$400, \$300, \$200 and \$100, are now on sale and can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone ([866-858-0008](tel:866-858-0008)) and online at www.ticketmaster.com or www.thegarden.com.

The championship event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Golovkin and Jacobs have an extraordinary, combined 35 consecutive knockouts heading into this highly anticipated battle.

SOCIAL MEDIA -- #GGGJACOBS

Gennady “GGG” Golovkin

@GGGBoxing – Twitter, Facebook, Instagram

Daniel Jacobs

@DanielJacobsTKO – Twitter, Facebook, Instagram

HBO

@HBO, @HBOBoxing – Twitter, Facebook, Instagram

Madison Square Garden

@TheGarden – Twitter, Facebook, Instagram

Tom Loeffler (K2 Promotions)

@TomLoeffler1 -- Twitter

MEDIA CONTACTS

Bernie Bahrmassel/K2 Promotions (Golovkin)

Email: BernieBahrmassel@yahoo.com

Phone: [+1 \(773\) 592-2986](tel:+17735922986)

Tim Smith/Premier Boxing Champions (Jacobs)

Email: Timothy@HaymonBoxing.com

Larry Torres/Madison Square Garden

Email: Larry.Torres@MSG.com

Phone: [\(212\) 631-5178](tel:(212)631-5178)

Kevin Flaherty/HBO

Email: Kevin.Flaherty@HBO.com

Phone: [\(212\) 512-5052](tel:(212)512-5052)

Patrick Byrne/HBO

Email: Patrick.Byrne@HBO.com

Phone: [\(212\) 512-1361](tel:(212)512-1361)

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